

MARCH

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SUPPLEMENT EXPENDITURES BY MFR AND BRAND
MARCH 1994

MANUFACTURER	MONTH	Y-T-D
Philip Morris, Inc.	51,279	1,162,179
American	483,666	1,980,092
TOTAL	534,945	3,142,271

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SUPPLEMENT EXPENDITURES BY MFR AND BRAND
MARCH 1994

Philip Morris, Inc.

BRAND	THIS MONTH	SUB-TOT	Y-T-D	SUB-TOT
BASIC	0		470,021	
		0		470,021
MERIT+UL+ULTIMA	51,279		692,158	
		51,279		692,158
TOTAL	51,279		1,162,179	

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SUPPLEMENT EXPENDITURES BY MFR AND BRAND
MARCH 1994

American

BRAND	THIS MONTH	SUB-TOT	Y-T-D	SUB-TOT
CARLTON	0		371,921	
		0		371,921
MONTCLAIR	483,666		1,608,171	
		483,666		1,608,171
TOTAL	483,666		1,980,092	

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